



PATENTS

Attorney Docket No. UV-193

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : David M. Berezowski et al.
Application No. : 09/823,705
Confirmation No. : 7437
Filed : March 30, 2001
For : SYSTEMS AND METHODS FOR IMPROVED
AUDIENCE MEASURING
Group Art Unit : 2617
Examiner : Annan Q. Shang

New York, New York 10020
December 1, 2005

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the Office Action dated
July 1, 2005, please amend the above-identified
application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 43 of this paper.